



Fete Up Member Privileges


	Basic	Gold	Premium
Welcome Offer ¹	✓	✓	✓
Monthly Coupons	✓		
Earn & Use Fete Points ²		✓	✓
Birthday Discount ³		✓	✓
Grateful Day Discount ⁴		✓	✓
Special Discount/ Coupon ⁵			✓


Upgrade/Renew


	Basic	Gold	Premium
Validity of Membership	180 Days	2 Years	1 Year
Entry Criteria	Member Sign Up	Accumulated spending of HK\$300	Accumulated spending of HK\$8,000
Upgrade Criteria	Upgrade to Gold once the cumulative spending of HK\$300 has been reached during the validity period of the current Basic Membership	Upgrade to Premium once the cumulative spending of HK\$8,000 has been reached during the validity period of the current Gold Membership	
Renewal Criteria		Renew for 1 years with cumulative spending of HK\$4,000 within the validity period of the current Gold Membership.	Renew for 1 years with cumulative spending of HK\$6,000 within the validity period of the current Premium Membership. If the cumulative spending is less than HK\$6,000 in such period, the membership will be downgraded to Gold.
Validity of Fete Points		Points earned in the 1 st year will be valid till the 13th month from the start of the current Membership year.	Points earned will be valid till the expiration of the current Membership year.

Remarks:

1. Welcome Offers

-  Basic A “HK\$15 off upon spending \$80” e-coupon

-  Gold 5 x “HK\$10 off upon spending \$80” e-coupon

-  Premium 5 x “HK\$20 off upon spending \$100” e-coupon

The above e-coupons will be sent to the Member’s account via our mobile app. Members must login to redeem the relevant e-coupon. The e-coupon will be not re-sent after its expiry date. Terms and conditions apply.

2. Fete Points

- (a) Only Gold and Premium members are eligible to earn and use Fete Points for dine-in or takeaway transactions at our Fete Up outlets in Hong Kong or online takeaway transactions. Exclusive of spending on third-party takeaway platforms.
- (b) Based on the total net amount of the transactions, 1 Fete Point (“Point”) will be earned for every \$10 spent during the valid membership period.
- (c) The spending in cents and transactions under \$10 will not be counted in calculating the Point(s) earned for any transaction. Eg. If the net transaction amount is \$88, 8 points will be earned.
- (d) Every 10 Points earned can be used as \$10 in the subsequent transaction at Fete Up outlets in Hong Kong or App. Points can be used in blocks of 10 Points. Points used will be deducted from the Member’s account instantly at the transaction.
- (e) All cancelled transactions and refunds are not eligible for Points, such Points will be automatically deducted from the Member account, including the extra Points earned from specific promotions.
- (f) Points are not transferable to another Member.

3. Birthday Discount

Gold and Premium members can enjoy a one-time birthday discount during his or her birthday month (e.g. if the Member’s birthday is on 14 July, the birthday month covers the period from 1-31 July) at any of our Fete Up outlets in Hong Kong. The birthday discount for Gold Members is a 20% off discount, whereas that of a Premium Member is a 25% off discount.

If the Membership is created on his/her birthday month, the member can enjoy the birthday discount in the following year (e.g. the Member has registered in August which is also his/ her birthday month, he/she may enjoy the birthday offer in August in the following year.

4. Grateful Day Discount

- (i) Gold Members may enjoy a 15% off discount at any Fete Up outlets in Hong Kong on Fete Up Member Grateful Day (The last Thursday of every month, unless specified otherwise) by logging in to their Member's account at the time of ordering.
- (ii) Premium Members may enjoy a 20% off discount at any Fete Up outlets in Hong Kong on Fete Up Member Grateful Day (The last Thursday of every month, unless specified otherwise) by logging in to their Member's account at the time of ordering.
- (iii) Please login with a valid Member account during ordering and upon payment to enjoy the Grateful Day discount.
- (iv) This offer is only valid at Fete Up outlets in Hong Kong. Only applicable for dine-in, takeaway and online ordering from Fete Up App (same-day pickup only). Third-party takeaway platforms are not applicable to this offer.
- (v) This offer cannot be used in conjunction with any coupons, discount or promotional offers.

5. Special Discount/Coupon

Limited Time Special offers will be launched from time to time. Please refer to the latest announcement on our mobile app for details.

6. Terms and Conditions of Fete Up Membership Program

The above privileges and offers are subject to Terms and Conditions of Fete Up Membership Program. Ren Zhen Limited reserves the right to amend the above terms and conditions of the above privileges and offers from time to time without prior notice. In case of any disputes, the decision of Ren Zhen Limited shall be final.